



MOTOMANIPAL SPONSORSHIP BROCHURE

2026-27

INTRODUCTION

MOTOMANIPAL

MOTOMANIPAL IS THE OFFICIAL STUDENT-LED E-MOTORCYCLE RACING TEAM OF MIT MANIPAL. A TEAM OF PASSIONATE AND DRIVEN STUDENTS FROM VARYING DISCIPLINES OF ENGINEERING, WE WORK TOGETHER TO DESIGN, MANUFACTURE, TEST, AND RACE E-SUPERBIKES. WE TAKE PART IN THE ANNUALLY HELD MOTOSTUDENT INDIA COMPETITION AT THE KARI MOTOR SPEEDWAY IN COIMBATORE. MOTOMANIPAL ALSO PRIDES ITSELF ON RANKING FIRST IN THE FMAE E-BIKE DESIGN FOR TWO CONSECUTIVE YEARS IN 2020 AND 2021.

IN THE LATEST SEASON OF FMAE (SEASON 4), MOTOMANIPAL ACHIEVED TOP HONORS BY SECURING THE RUNNER-UP POSITION IN BRAKES, DESIGN REPORT, AND ENDURANCE. IN ADDITION TO THIS, WE ALSO HAVE A PLAN TO RACE IN MOTOSTUDENT INTERNATIONAL, HELD BIENNIALLY IN SPAIN. WE HAVE ALSO TAKEN PART IN THE ASIAN E-BIKE CHALLENGE AND HAVE SECURED MANY AWARDS IN KEY CATEGORIES FOR THE SAME. MOTOMANIPAL HAS ALSO RECEIVED MEDIA COVERAGE THROUGH VARIOUS PLATFORMS LIKE THE TIMES OF INDIA, THE DECCAN HERALD, AND THE PRAJAVAN



ACHIEVEMENTS



2018 - INCEPTION

Founded in 2018 by a young team of engineering undergraduates, MotoManipal came into fruition. Standards were set on Day 1 and the team got to work on their first project, MM-01.

2019 - LAURELS

After months of hard work and testing, on their very first shot at competing at the national level, MotoManipal bags prizes in key categories.



2020 - GOING ONLINE

Undeterred by the COVID-19 pandemic, the team participated in the FMAE Online E Bike Design Challenge, and were declared the Overall Winners of the challenge.



2021 - ONLINE DOMINATION

In 2021, MotoManipal returns to the FMAE Online E Bike Design Challenge and wins back to back Overall Winner prizes at the online event.



2021 - BACK ONLINE

Later the same year, MotoManipal takes part in Season 3 of the FMAE Online E Bike Design Challenge, and secures third position for their exceptional work.



2022 - BACK TO WINNING WAYS

As the pandemic draws to a close, MotoManipal has a go at the Electric Bike Design Challenge Season 1, organized by Sri Ramakrishna Institute of Technology, Coimbatore. MotoManipal emerges as the Overall Winner and also bags the award for the Best Business Plan.





2024 - NOVA

NOVA is launched amidst a large crowd consisting of The Director, The Joint Director, The Associate Directors, The Faculty Advisors, Other Esteemed Dignitaries, and the students of MIT Manipal.



2024 - ASHVA

"ASHVA," built with a lightweight aluminium chassis, achieved a top speed of 132 km/h on track and 150 km/h on the dynamometer, being the fastest bike during the season, showcasing its impressive performance and agility.

2024 - FMAE SEASON-3

Participated in FMAE MotoStudent India Season 3

- **Winners in Brake test**
- **Runners up in Acceleration test.**





2025 - KILO

A 30% lighter 3-piece aluminium frame boosts agility, acceleration, and rigidity. Carbon-fiber fairings with a 0.3 drag coefficient enhance aerodynamics, while in-house 84V and 12V Molicell battery packs ensure high performance and reliability.

2025 - FMAE SEASON-4

Participated in FMAE MotoStudent India Season 4

- Overall Runners up
- 2nd in Brakes
- 2nd in Endurance
- 2nd in Design Report

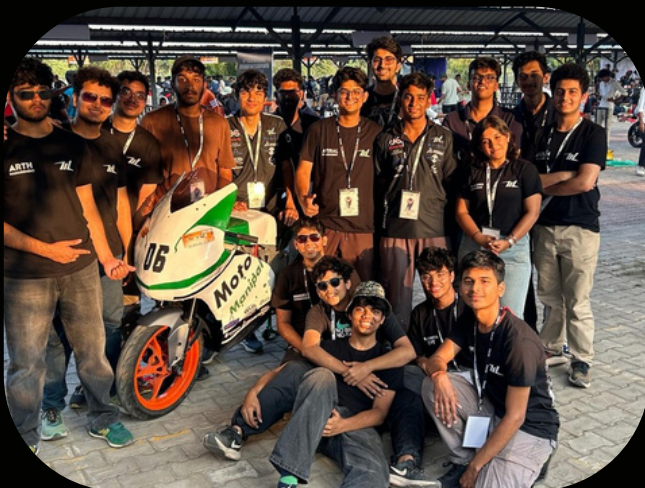


THE PATH FORWARD >>



MotoManipal competed in various races across India and ultimately finished among the top contenders in the events.

With a relentless focus on research and development, we aim to push the boundaries of performance and sustainability, setting new benchmarks for the future of electric mobility.



MotoManipal is officially the first EV team from India to ever compete in MotoStudent International, held in Motorland Aragón, Spain, and will compete in the year 2027.

PROPOSAL



WHILE WE GET FINANCIAL AND TECHNICAL SUPPORT FROM THE BOARD AND THE PROFESSORS AT MIT MANIPAL, THE COMPETITIONS WE GO TO DEMAND MORE THAN JUST ENTHUSIASM. THEY DEMAND RESOURCES TO FUEL ITS JOURNEY. WE SEEK SPONSORSHIP IN TERMS OF PRODUCTS OR SERVICES THAT WILL BE GREATLY USEFUL TO US THROUGHOUT THE COMPETITION. WE LOOK FORWARD TO A MUTUALLY BENEFICIAL COLLABORATION WITH YOUR ORGANIZATION.

CUSTOM DELIVERABLES

	TITLE ₹2,50,000	DIAMOND ₹1,00,000	GOLD ₹50,000	SILVER ₹20,000
LOGO ON BIKE	VERY LARGE	LARGE	MEDIUM	SMALL
PROMOTION TO OTHER TEAMS				
SHOUTOUT ON SOCIALS				
FREQUENT PROGRESS UPDATES				
LOGO ON OUR PROMOTIONAL MATERIAL				
TEAM NAME SPONSOR				
INVITES TO MAJOR EVENTS				
INVITE TO BIKE TESTING AND RACES				
BIKE LIVERY INSPIRED BY SPONSOR BRAND				
CUSTOM REQUESTS				

CURRENT SPONSORS



CURRENT SPONSORS



LPS BOSSARD

